

# HOW TO COME OUT OF NOWHERE WITH CANON WING

## **Name Introduction *Transcript***

Hey everyone, it's Canon Wing from Inspiration to Millions, coming out of the hometown of Hollywood California. If you're just joining us in this series we are walking and talking throughout hometowns all over the globe about the question on everyone's mind, How To Come Out Of Nowhere. The answer is with branding. But if you're like many of my clients, you've been stuck on a certain portion of your brand for a long time. Many of my clients have been holding off putting out their dream business because of a branding element for over a year. So, we're going to put an end to that right now and we are going to simplify the whole game. So, what is the game? You can build your brand like a home town using the landmarks of branding, which are the same landmarks of every great home town: Name, Tagline, Logo, Story, Website, Social Media, Products and Services, Campaigns, Blog, and most importantly, Values and Ethics.

So why am I talking to you from Hollywood, California? Because today we're going to talk about the branding landmark of your name and what better town than one loved around the world by name alone. Hollywood. So together let's walk and talk and discover how you can use the secret power of naming to jet fuel your brand. Come out of nowhere and be an Inspiration to Millions. Shall we?